



Impact Report 2018-19



Foreword



2018/19 has undoubtedly been a pivotal year for the environmental movement, with scientific research on the scale of climate change and global ecosystems collapse triggering media and public concern on an unprecedented scale. The urgency of the challenges we face

has catapulted such issues up the risk register for investors and businesses alike, and real estate and construction are no exception. So it is that we end the year on a very different note than we started it, and I'm proud to reflect on the role UKGBC has played in catalysing some of that change for the built environment.

The theme for this year's report is based on the idea of concentric circles of change. We know that all change starts from within, so individual people are right at the heart of UKGBC's model for change. As these built environment professionals evolve their leadership purpose and grow their influence, they begin to drive change across their teams and organisations, outwards to their clients and suppliers and ultimately jolting the whole system by calling for stronger policy and regulations. We know that ambitious business commitments and progressive policy-making go hand-in-hand – the one needing the certainty of the other. So it is across all these levels that UKGBC is seeking to make change happen – hence the focus of our Impact Reports being around Professionals, Businesses, Places and the Sector as a whole.

Within this document, we report on the scale of our **activity in numbers**. For instance:

- Over 90 individual events, courses, and training opportunities
- Almost 5,000 contacts within our member organisations engaging with our content
- Seven major outputs from our policy and industry research forums and Task Groups
- 40% of our members (and 2,832 people) participating in our learning and leadership programmes

For each of our activities, we also report on our **members' feedback** as a measure of their perception of our success in delivering impact.

And this year, we also invited **impact stories** from key staff and stakeholders to bring the activities and impact to life, and put some faces and details around the numbers. We are fortunate and extremely grateful for the time, passion and expertise that our members bring to UKGBC initiatives – which together enable us to achieve more than the sum of our parts. Without strong relationships and ambitious members we could not deliver against our mission.

So as ever I wish to thank my outstanding team, generous Trustees, committed members and extensive network of partners and supporters for their important contributions over the past twelve months.

Julie Hirigoyen
Chief Executive, UKGBC

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Leaders Network Dinner, March 21 2019



Who we are

The UK Green Building Council (UKGBC) is an industry-led network with a mission to radically improve the sustainability of the built environment. A charity with almost 400 member organisations spanning the entire value chain, we represent the voice of the industry's current and future leaders who are striving for transformational change.

We inspire, challenge and empower our members, helping them to identify and adopt the most sustainable, viable solutions. We also engage our members in advocating a progressive message to government, informing and influencing policy.

Our Vision is a built environment that enables people and planet to thrive by:

- Mitigating and adapting to climate change
- Eliminating waste and maximising resource efficiency
- Embracing and restoring nature and promoting biodiversity
- Optimising the health and wellbeing of people
- Creating long-term value for society and improving quality of life

Our charitable objectives are:

- To dramatically improve the sustainability of the built environment by radically improving the way it is planned, designed, constructed, maintained and operated ("Improving sustainability")*
- To advance the education of the public in the sustainability, conservation, protection and improvement of the built environment ("Education")*
- To promote the sustainability, conservation, protection and improvement of the built environment ("Raising awareness")*

* These are the charitable activities as defined within the Financial Statements accompanying this report.

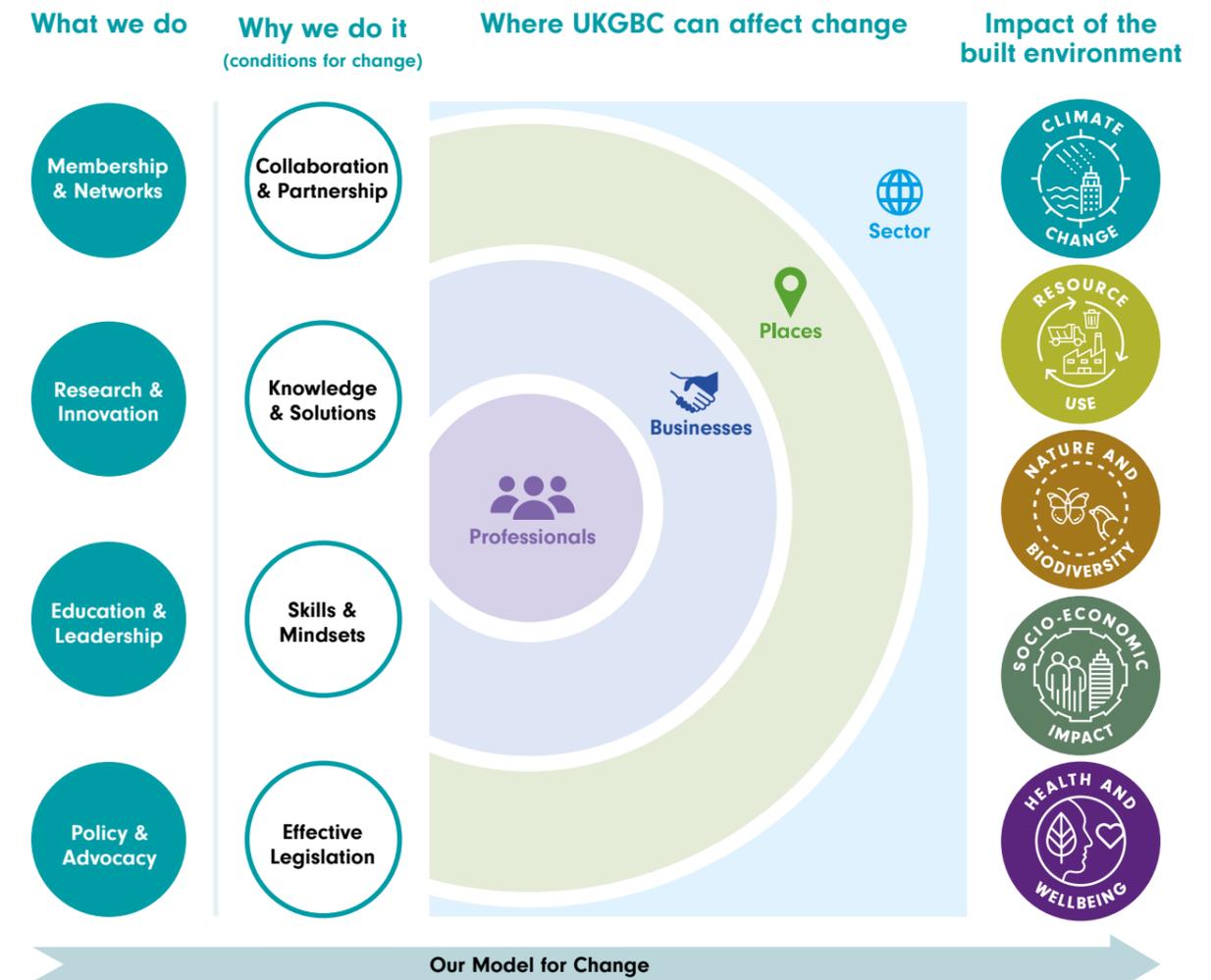
Our Model for Change

The model demonstrates how the activities we undertake create the right conditions for change in the built environment system, enabling us to affect change at different levels:

- Professionals
- Businesses
- Places
- The Sector as a whole

In the past we structured our Impact Report around our activities and reported largely on 'what we do'. Last year, for the first time, we began using the four levels as a lens through which to view our work, to focus more clearly on the change which we are affecting through our activities. We have continued that approach in this report.

This has been enabled in part through the results of an end-of-year Member Impact Survey, which generated over 100 responses from members. We have supplemented this with some fantastic 'Impact Stories' from the team and particularly from our membership, which form the substantive part of the report. After all, it is the relationship with our members that is at the heart of our Model for Change.



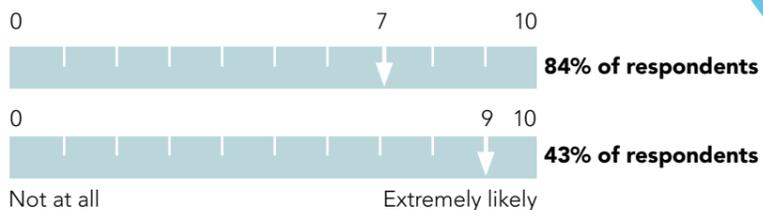
The year at a glance

(all figures as of 31/3/19)

#1

reason for being a UKGBC member:
"To maximise impact and make a difference...faster"

Member feedback: Likely to recommend UKGBC to others



2 major task groups

66 organisations contributed to UKGBC's Circular Economy Guidance for Construction Clients

92 organisations participated in the Advancing Net Zero framework definition initiative

397 member organisations, **4,965** individual contacts

88% member retention rate (by value)

4.4 million Twitter impressions

38,799 Twitter followers (+1,694 one-year growth)

4,214 LinkedIn followers (+ 1,611 one-year growth)

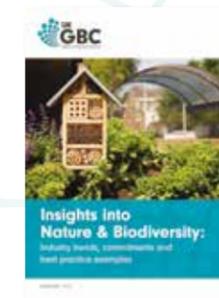
200+ media mentions

58 free events for members, including webinars, project-specific events, research and industry forums

13 Leadership events: Leaders Network, Chairman's Breakfast, Future Leaders and Change Accelerator plus alumni

7 reports or guidance documents produced

- Leading the Way on industry trends, commitments and best practice examples
- Insights into Nature and Biodiversity: Industry trends, commitments and best practice examples
- Sustainable Innovation Manual & Templates
- Innovation Insights: Making space as agile as Technology
- Housing Standards Policy Playbook (2nd & 3rd edition)
- Social Value Policy Guidance for Local Authorities
- Healthy Housebuilding



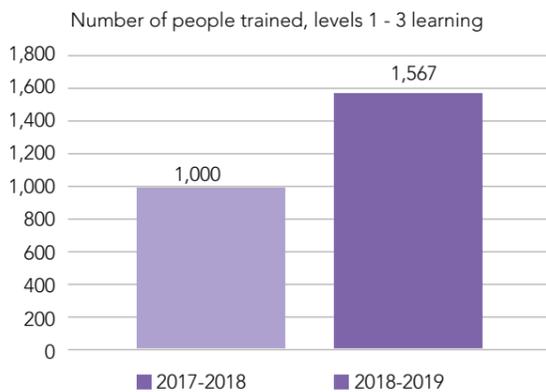
The year at a glance - by impact level

Professionals

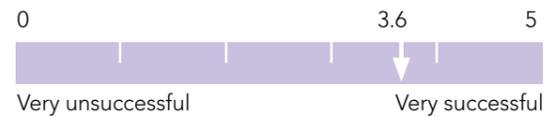
- 7,107 learning hours delivered to 2,832 people
- 30 education courses
- 40% of member organisations participating
- 3x increase in bite-sized online learning offerings
- 83% satisfaction rate
- 30% knowledge increase
- 248 active participants in leadership programmes
- 78 people on Future Leaders and Change Accelerator programmes



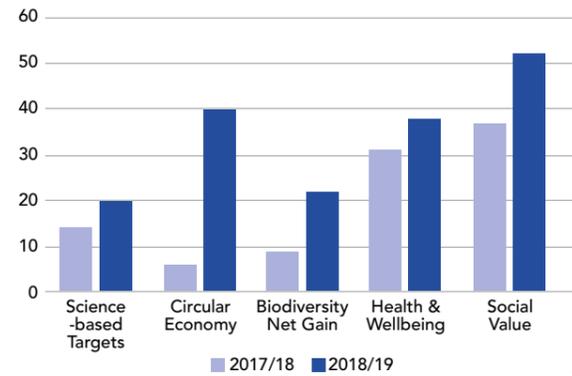
Professionals



Member feedback: UKGBC's support in developing deeper knowledge or new skills:



% of Gold Leaf member commitments



Business

- 50+ bespoke Sustainability 360 reports
- 17 customised learning programmes, for 5 UKGBC member organisations
- 2 major task groups
- 2 Actor and Resource maps



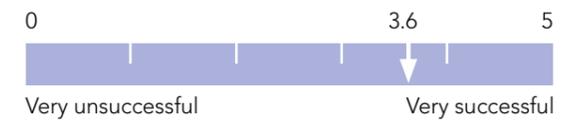
Businesses

UKGBC 2027 ambitions

- Raise awareness of sustainability amongst all built environment professionals
- Deepen technical knowledge and application of green building practices
- Support the transformation of member organisations through embedding customised learning solutions for their staff
- Make sustainability central to leadership in our member organisations, and cultivate purpose-led leadership amongst both current and future leaders

- Grow our membership to be fully representative of the entire built environment sector
- Deepen and strengthen our members' engagement with UKGBC activities
- Track the corporate sustainability journeys of our business members against key commitments such as:
 - Long-term science-based carbon targets and clean renewable energy
 - Substantial carbon, water and waste reduction goals and circular economy principles
 - Net zero or net positive impact across a range of different issues
 - Workplace impacts on both staff and the environment
- Enable our Gold Leaf members to demonstrate commercial success through their leading corporate sustainability commitments and performance

Member feedback: UKGBC's support in achieving their sustainability goals:



Places

- 1,159 individual contacts engaged through local networks
- 39 local authorities engaged in Cities Programme
- 14 new members outside London
- 13 regional events
- 3 major development schemes supported
- 2 submissions to local planning consultations



Places

- Forge strong relationships between city policy-makers and industry members
- Inform ambitious, consistent local policy on place-making, which supports industry leadership on key topics such as zero carbon, health and wellbeing, natural environment, resource efficiency and quality of life
- Influence the majority of the UK's largest regeneration projects to demonstrate best practice in sustainable place-making, backed by robust evidence and consistent standards
- Develop and maintain active UKGBC networks in every region

- Positively influence national built environment policies, regulations, and sectoral strategies
- Inspire and support the creation of sustainable innovations which address market failures
- Measure the sector's year on year progress against tangible metrics including
 - Carbon emissions from the built environment sector compared with 1990 levels
 - The number of buildings and schemes achieving net zero or net positive impact
 - Total floor space of buildings certified under a sustainable building rating scheme
 - Total investment in research and development and innovation by UK construction
 - Growth in market demand for sustainable buildings

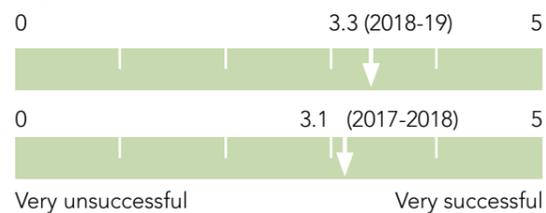
Sector

- 24 meetings with Westminster policy-makers, double the previous year
- 10 policy newsletters
- 6 submissions to Government consultations or Select Committees
- 8 new and unique ideas generated through the Innovation Sprint process
- 50 members participated in the Innovation Showcase

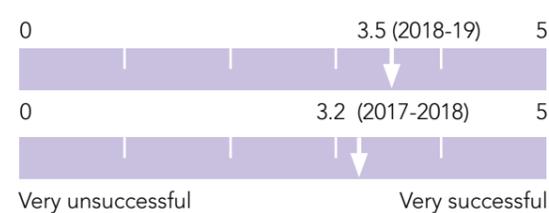


Sector

Member feedback: UKGBC's success in influencing large projects:



Member feedback: UKGBC's success in inspiring / supporting sustainable innovations



Impact stories

Inspiring people and changing mindsets

Bespoke Learning Programme

Mina Hasman, Associate, SOM

The bespoke sessions and workshops successfully delivered by UKGBC have helped to engage our leadership group and climate change champions at SOM on a broad range of topics under the umbrella of sustainability within the built environment. Thanks to these activities, we were able to prioritise sustainability related matters which are critical to our organisation. Understanding key challenges faced in the industry and turning them into opportunities through sustainability leadership was a fundamental learning for us.

UKGBC's experience and skills in delivering engaging sessions are remarkable. Their expertise in conducting bespoke activities has resulted in individuals - at all levels - feeling inspired and empowered. It has also challenged us - collectively - to look beyond today and to engage on continuous learning in order to progress in our sustainability journey to shape a better future. We look forward to the next instalment!



Impact levels:  Professionals  Businesses

Manhattan Loft Gardens, Stratford



Future Leaders

Michael Karling, Project Engineer, Banyards

The UKGBC Future Leaders Programme was a unique experience that has carried on beyond the course and into my work life. The most valuable lesson I have learned is to take more time defining the problem, for our innovation challenge we were given weeks to truly understand the problem our groups had been given.

Although this isn't possible in the fast-paced construction industry, I have learned to curb my instincts as an engineer to find a solution and allow time to fully understand the project's challenges, needs and potential. When I table a solution, I can utilise skills I learned from the storytelling sessions of the course to help me pitch my ideas effectively and concisely.

This approach will yield more innovative projects in my portfolio which will make me more effective in contributing to a sustainable built environment. I feel I now have the tools to create, develop and sell ideas to project collaborators and believe I can use them to further my own personal leadership journey into the future.

Impact level:  Professionals

Education

Elfrida Hamilton-Russell, Head of Learning & Leadership, UKGBC

Our learning programme is crucial for raising awareness of sustainability amongst built environment professionals, sharing knowledge, developing skills and even changing mindsets. This year we've delivered a phenomenal amount and variety of education courses, from online to face-to-face, to immersive programmes.

A particular highlight was our new bitesize 'coursemail', which proved to be highly accessible, with over 700 people completing the series. Ian Matthews, Head of Design at Banyards, said it "gives you an insight into what needs to be implemented into projects going forward and how they can be utilised". Feedback such as this is really encouraging, and it helps demonstrate the link between learning and application.

We also delivered an 'Insights and Innovations' webinar series, also a great option for time-pressed professionals. We were delighted with feedback, including Chris Whetstone at Avison Young who said "The ideas and knowledge shared through the series were exciting, interesting and unexpected. Speakers were leaders in their fields, the content fresh, concise and packaged up in an exciting programme."

Our face-to-face programmes remain a key offer as well, helping to build understanding and expertise. This year we delivered nine face-to-face courses for 161 participants in total, giving our members the opportunity to tackle a topic in more depth, enabling them to really take that learning back into their business and apply it practically.

Impact level:  Professionals



Sharing knowledge and personal experiences

Leaders Network

Jorge Mendonça, Executive Director, Grosvenor Developments



Businesses across all sectors today face seismic shifts in the way that markets operate. The climate emergency, natural systems collapse and growing social inequality are issues that Grosvenor, with a longstanding focus on stewardship, is taking seriously.

Navigating the unprecedented scale of change accelerating all around us is dependent on strong and courageous leadership.

That's why we continue to invest heavily in our senior management and were delighted to become strategic partner to UKGBC's Leadership Programme in 2018. We wholeheartedly support the charity's efforts to place sustainability at the heart of business leadership.

One of the cornerstones of UKGBC's offering is the Leaders Network – comprising over 140 CEOs and Board Executives – who meet regularly to exchange ideas and experiences, drive positive change and embrace their personal responsibility to leave a positive legacy.

I have been inspired by many stories of individual leadership exchanged through this Leaders Network; sharing personal stories about the courage, agility and resilience required to position their firms to adopt bolder ambitions. It's this kind of open and collaborative mindset, and a readiness to change the status quo, that we want our leaders to adopt for Grosvenor to succeed long into the future.



Impact levels: Professionals Businesses

Sustainability 360s & Leading the Way

Adam Smith, Project Director, Stanhope



Stanhope values its membership of UKGBC particularly for its role as a knowledge-sharing forum, and as a place to come together with similarly-minded organisations who aspire to sustainability leadership.

One of the key ways we experience this is through the process of 'Sustainability 360s', which are a cornerstone of our Gold Leaf membership. Last year's 360 review highlighted to us that whilst we perform well in conventional sustainability themes in construction, that there are emerging endeavours nationally and globally that we should consider aligning our efforts towards.

Being able to discuss these challenges in an environment of supportive peers is really helpful, and the annual Gold Leaf lunch was an opportunity to do just that. As well as our own tailored 360 report, UKGBC's Leading the Way report, which brought together aggregated data from all Gold Leaf members, was a useful way of keeping track of trends amongst this peer group.

We are now undertaking further research and internal discussion corporately as to how to not just keep pace, but to maintain a leading role in sustainable goals.



Impact level: Businesses

Change Accelerator

Julia Hawkins, Head of Communications and Policy, Bioregional



I went on the UKGBC Change Accelerator programme in 2018/19. A lot of what we covered in the course was about knowing who we are, accepting ourselves and building on our strengths – pretty deep stuff for a bunch of construction industry professionals! But it really helped me reboot my mission.

The first part of the course was aimed at helping us do some digging to uncover our purpose. This reminded me what I'm good at and unlocked renewed drive. But it was the work we did on storytelling, which I found particularly valuable and it inspired me to set a personal objective of building a storytelling culture at Bioregional.

For example, last December I ran a workshop on storytelling for Bioregional staff and Trustees, showing people how things like using personal anecdotes and emotion can be far more persuasive than relying on facts and figures. As an organisation we have so many fantastic stories to tell, the challenge is to use these to best effect. I continue to be committed to helping my colleagues get even better at inspiring others to create positive change – whether they are clients for our Sustainable Places advisory services, or government policymakers.



Impact levels: Professionals Businesses

Elmsbrook, NW Bicester, courtesy A2Dominion



Putting principles into practice



UKGBC Green Team
Zachary Rootes, Sustainability Advisor, UKGBC

UKGBC's Green Team designed activities and initiatives to showcase UKGBC's commitment to sustainability as an employer, an occupier and as a team. Over the past year, we set up an electronic waste amnesty to reduce the amount of waste to landfill, facilitated greater team cohesion through regular team Healthy Lunch Clubs and Green Film Nights, and embarked on an initiative to improve the take up of each UKGBC employee's volunteer days by signposting to volunteer opportunities and organising our own in conjunction with existing opportunity providers, such as the London Woodland Trust.

One major achievement, four years in the making, was the successful lobbying of our landlord to switch to a more renewable energy tariff for all tenants – 90% of our energy now comes from renewable sources.

For the coming year, we aim to build on our successes and have now committed to offsetting the 10% of our energy supply that comes from carbon intensive sources, whilst campaigning for 100% renewable energy. We have initiated numerous additional activities that both support our Mission and serve to build bonds within the team; an upcycling skills day, our inaugural Happy Plant Day to promote health and wellbeing and improve office air quality, and further opportunities to volunteer including a litter pick in conjunction with Spring Clean Great Britain.



Impact levels: Professionals Businesses

UKGBC Team Away Day



Circular Economy Programme
Andrew Day, Sustainability Director, Telford Homes Plc

In 2016 we set out our Building a Living Legacy sustainability strategy to 2024. One of its four principles was to 'balance our resources' by making a contribution to the circular economy. However, at this time, there were few policy, strategy or best practice examples that could help support accelerate our ambitions. Helpfully, circular economy is now rising up the policy agenda, in London and elsewhere, encouraged I believe, by the leadership position shown by many businesses including our own.

Given our strong interest in this topic we were pleased to be able to support UKGBC's Circular Economy Programme as a sponsor and Task Group member. This resulted in the production of guidance to promote the practical application of circular economy principles on construction projects. The collaborative process that led to its creation will help ensure this is an invaluable resource.

However, this is just the start of our circular economy journey. By using this guidance with our supply chain, of which some 90% are SMEs, we will explain to our customers and investors the benefits of moving towards a circular economy model – and I hope others will follow suit.



Impact levels: Professionals Businesses Sector

Innovation
Steve Sliney, Director, Collecteco



Collecteco helps UK businesses donate surplus furniture and equipment to charities, schools, voluntary groups, the NHS and other not for profit good causes. We have been involved with a number of UKGBC innovation activities, notably last year's Innovation Sprint, which tackled the circular economy, and we've also been engaged in UKGBC's work on social value, and the innovation opportunities this brings. As an SME it's been great to explore these challenges with other UKGBC members and be in discussions as the potential provider who can help corporates innovate, creating environmental and social value.

The frank and open conversations that we have witnessed and been a part of have been very encouraging and UKGBC's efforts have grounded activity in looking at the purpose and impact of innovation for all stakeholders. Being part of this activity has helped raise Collecteco's profile in the construction sector, which, in addition to helping us realise our company's purpose, has helped us engage with an industry that is important to our own business growth. I've appreciated the support we've received from UKGBC, which has been key to us being involved in this activity.



Impact levels: Businesses Sector

Convening industry know-how to advocate for change



Advancing Net Zero Programme

Louise Clarke, Group Sustainability Manager, Berkeley Group

The Advancing Net Zero programme is a timely and vitally important undertaking by UKGBC, helping to galvanise the UK built environment sector's response to the Paris Agreement targets, and linking up with consistent efforts internationally.

Berkeley Group was one of the first to sign the World GBC's Carbon Buildings commitment, which was the impetus behind our work to develop transition plans on our own developments to enable them to operate at net zero carbon by 2030.

A crucial element of the programme is UKGBC's Advancing Net Zero industry led definition Task Group, which is building consensus on a framework for net zero carbon buildings in the UK to inform policy and industry practice. There has been some interesting discussions around how we achieve a net zero carbon built environment as the experience of members varies across the industry. Different viewpoints can be explored in these meetings which helps to improve my personal knowledge and gain vital contacts within the industry.

In turn this knowledge and expertise has helped inform our understanding and determine our approach as a business, and I'm sure is already having an influence on policy at a national and local level.

Impact levels: Professionals Businesses Places Sector

National Policy & Advocacy

Jenny Holland, Public Affairs & Policy Specialist, UKGBC

These are strange and turbulent political times. Despite the dominance of Brexit on the political agenda, which of course is having very real impacts on much of our membership, there has been quite a lot to cheer over the last 12 months for UKGBC.

No doubt we have been kept busy. We have given evidence to Select Committees, met with Treasury officials around the Autumn Budget and Spring Statement, met the Housing Minister to talk about quality, sustainable design, and have engaged many officials at MHCLG. We have regularly collaborated with BEIS, including a joint roundtable on operational ratings, and workshop on non-domestic MEES; so too with Defra, with work on Circular Economy, and on net gain and the Environment Bill – on which we also coordinated a high profile letter to HMT.

The good news is, this is bearing fruit. We were heartened by the Chancellor's commitment to a Future Homes Standard at the Spring Statement the commitment to net gain in the Environment Bill and the recognition by BEIS of the importance of key issues like real performance of buildings in operation. Of course, the devil is often in the detail, but we are encouraged by our improving relations across Government, deepening our reach into departments across Whitehall. We know how important good policy and regulation is to drive the urgent change needed across the sector.

Impact level: Sector

Natural Environment Campaigning

Michela Mangiarotti, Associate Director, Atelier Ten



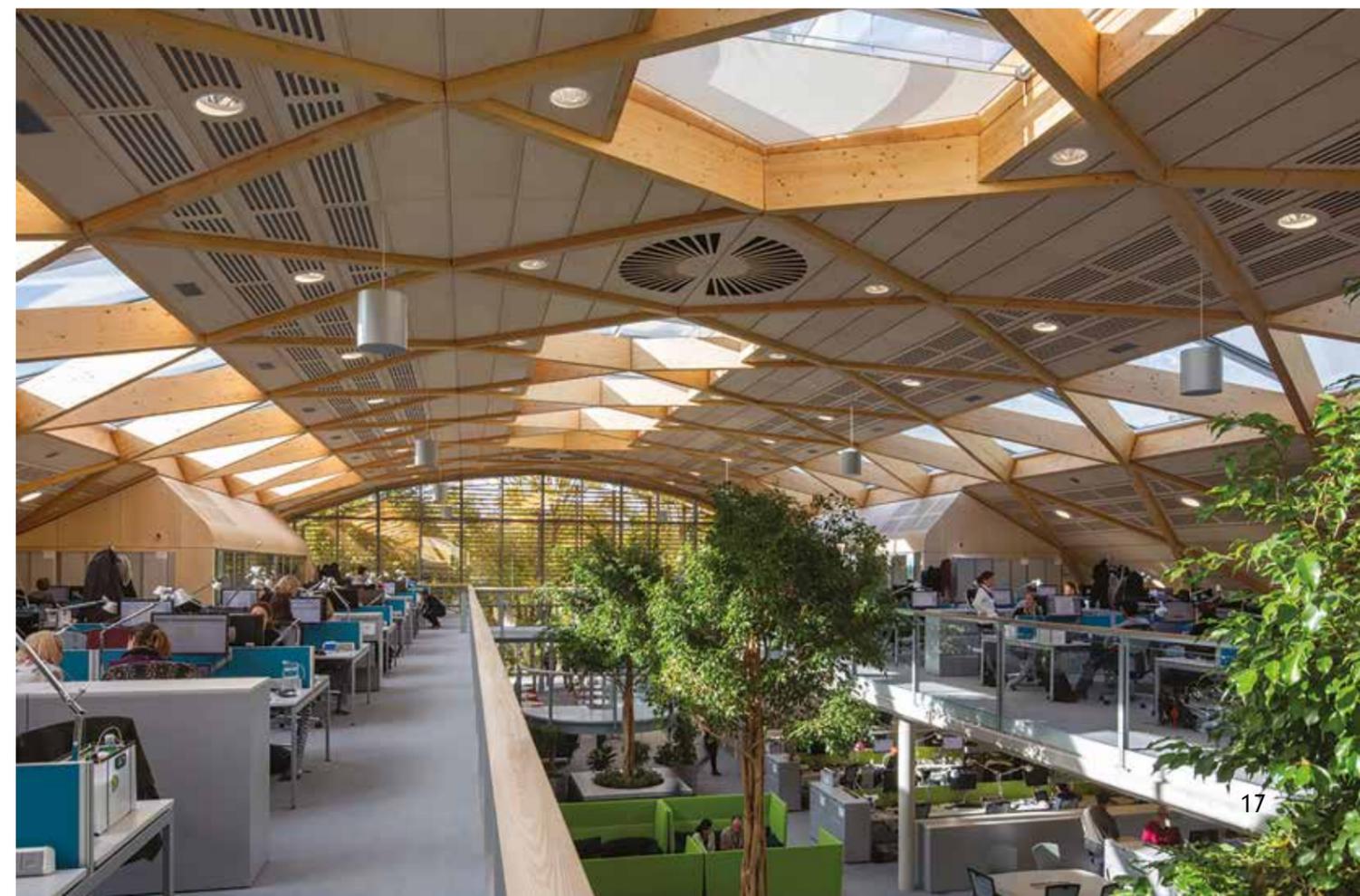
At Atelier Ten, we believe in the importance of integrating nature and biodiversity into our projects. The Alpine House at Kew Gardens, WWF-UK Living Planet Centre in Woking, Gardens by the Bay and Jewel at Changi Airport in Singapore show how people and plants can coexist in the same environment and add value to each other. Fostering nature and biodiversity in the built environment can be challenging, but the benefits are invaluable – enhancing health and wellbeing by improving air quality and incorporating biophilia, providing urban cooling and increasing resilience to climate change – while arguably boosting property and land values too.

This is why we have been so keen to support UKGBC's growing activities on natural environment and biodiversity. This included the amazing 'Our Changing Nature' event in January, where 200 UKGBC members gathered to enjoy a special presentation from leading urban ecologist Professor Menno Schilthuizen, which left us feeling energised and inspired.

It is great to see UKGBC's high-profile advocacy, campaigning for national policy to set clear and legally binding targets in the Environment Bill. Along with many other businesses, we signed UKGBC's public letter to the Treasury in March, which appears to have had a positive impact on Government. We look forward to UKGBC continuing to play a leadership role in helping policy makers and businesses to bridge the gap between the built and natural environment.

Impact levels: Professionals Businesses Sector

WWF-UK Living Planet Centre



Extending our influence across the UK



Alastair Mant, Head of Business Transformation, UKGBC

This year we ran our first project focusing solely on the climate resilience of the built environment. Funding was provided by Innovate UK and through the project we deepened our relationship with a number of other key public sector stakeholders, including Greater Manchester Combined Authority, the London Climate Change Partnership (LCCP) and the Environment Agency.

Our members were heavily involved in our project, including our scoping roundtable in which we identified the objective of raising awareness of professionals to the threats from climate change and the resources available to help improve resilience. Over 150 professionals from within our membership attended the six events we ran in London, Birmingham, Bristol and Manchester. These included a webinar, a half-day education course, three roundtables and a panel event.

We also ran a three week social media campaign using three videos we commissioned and 12 case studies we collated from the membership. The social media campaign had a reach of almost 100,000 user impressions, and the video campaign received almost 25,000 media views. We also created our first Actor and Resource Map, with input from over 30 organisations, and which has had nearly 2,000 page views.



Impact levels: Professionals Businesses

Leaders Network Dinner, March 21 2019



Cities Programme

Duncan Price, Sustainability Director, BuroHappold



BuroHappold has been involved with UKGBC's Cities Programme for two years now. It's a great format for bringing together leaders in sustainable construction and property with those at the vanguard of progressive local authority policy. Engagement at a range of levels has generated insights, understanding, ideas and momentum.

And this is essential given absence of comprehensive national policies to shape the future of cities. Progressive cities have stepped into the space and filled it with leadership, underpinned by a new found confidence.

I believe the Cities Programme has played a part in enabling this confidence. Firstly, by helping to unpack complex issues and share best practice. A good example is the Policy Playbook on housing standards, which was comprehensively updated this year. We've had great feedback from the likes of Leeds, Bath & North East Somerset, Cambridge and in particular Greater Manchester, where we have supported the setting of ambitious new net zero carbon policy.

Secondly, the programme has helped enable networks and partnerships between multiple local authorities, and the private and third sectors. A good example of this has been the extremely popular workshops and roundtables on social value to understand the drivers, measurement approaches and leading examples.

I look forward to building on these foundations to embed the ideas, test the approaches and begin delivering real outcomes in cities across the UK.



Impact levels: Places Sector



Local Networks

John Alker, Director of Policy & Places, UKGBC

This year saw a major strategic move for UKGBC (and quite a literal one for me personally). For the first time, we established Local Networks in three target UK regions: Bristol & the South West, Birmingham & the West Midlands and Greater Manchester. It was a signal of how serious we were that the Board supported my relocation to Greater Manchester over the summer.

The overall aim was to enable more members outside London to engage in all UKGBC activities, and to provide stronger roots in some of the key city-regions which we have been seeking to influence and inform through our Cities Programme.

We've been grateful for the support of members, notably Chetwoods Architects, Hilson Moran, Linkcity and WSP, who have all sponsored seconded Local Network coordinators over the course of the year. And to BuroHappold, who provide UKGBC with hot-desk space and a Manchester base.

Thankfully this is proving to be a great success, with well-received quarterly events in each region, and new members with a strong regional focus coming on board – including Bruntwood, Peel and Urban Splash. The challenge now is to maintain momentum, and as set out in our 10 year plan, expand this in the years to come to other regions of the UK.



Impact levels: Professionals Places

Looking ahead

LEADERSHIP

UKGBC aims to make sustainability central to leadership in our member organisations, and to cultivate purpose-led leadership amongst both current and future leaders. We will continue to focus on three levels:

- Future Leaders, designed for early-stage professionals, enters its sixth year with a focus on innovation and leadership while nurturing its alumni network
- The Change Accelerator, for senior managers, will recruit for a 2020 launch date, and continues to drive personal and purpose-driven leadership
- UKGBC Leaders Network, comprising over 140 CEOs and board-level directors, will hold three high-profile events; with members influencing the design of a new Executive Learning programme

EDUCATION (LEVELS 1 - 3)

UKGBC will continue running our fundamental Level 1-3 programmes (awareness, knowledge and skills), leveraging these offerings to reach mainstream professional audiences to raise awareness of sustainability principles and place greater emphasis on leadership and innovation. Our work will also focus on:

- The delivery of our Second Nature LIVE Programme (September – November 2019)
- Online and face-to-face learning sessions covering the five key impact areas that underpin our Vision
- Development of an online learning programme linking other Green Building Councils, and development of easily accessible learning products

Key activities 2019-2020

BESPOKE EDUCATION

UKGBC delivers a range of customised learning programmes for business to enhance the sustainability skills development of staff and deepen understanding of sustainability in the built environment. UKGBC continues to offer and deliver tailored:

- Bitesize bespoke offerings (online learning)
- "Lunch and Learn" sessions
- Topic-led offerings, including health and wellbeing, and social value
- Deeper organisation-specific leadership and learning solutions

POLICY & ADVOCACY

UKGBC has a long track record of advocating progressive, industry-relevant and fit-for-purpose policy. Some of our priorities for this year include:

- The Environment Bill and policy landscape in context of Brexit
- Clean Growth Strategy and climate policy
- Building Regulations and Planning policy
- Biodiversity Net Gain, green infrastructure and resilience policy
- Social value policy

We will engage members in our advocacy in tried and trusted ways including Parliamentary events, policy workshops and roundtables, and consultation responses

RESEARCH & INNOVATION

A range of activities across our impact areas will provide UKGBC and its membership with the latest trends and forecasts – shaping our Education & Leadership programming, policy work and supporting the business case for sustainability best practices:

- Creation of an Innovation Framework (a Climate-KIC funded project with Sustainable Ventures), involving workshops and industry interviews
- Innovation showcases, research and webinars to present market-ready innovative solutions
- Integration of UKGBC innovation tools, including the Challenge Definition Workshop and Innovation Sprint into our programmes
- Research the aspirations of our Gold Leaf members and beyond for current best practice and publish our annual Leading the Way report; capped off with the annual Gold Leaf member event
- Engage with members and key stakeholders to identify ambitious industry targets across our key impact areas, the business case for taking action, and update our key State of Sustainability metrics
- Convening of our Member Forums for Contractors, Infrastructure and University Research groups

IMPACT AREAS



Programmes and projects

ADVANCING NET ZERO PROGRAMME

UKGBC's single biggest programme is helping to shape the role of the built environment in delivering on the Paris Agreement, and is aligned with WorldGBC's global campaign. Following the launch of our task group report on net zero principles at a Parliamentary event in April, the programme will include:

- Ongoing engagement of government and industry on application of net zero carbon principles
- Alignment of leadership through adoption of the Advancing Net Zero Commitment
- Guidance on Scope 3 Reporting
- Co-organisation of a European Summit and dissemination of case studies, to share best practice

SOCIAL VALUE PROGRAMME

UKGBC will continue to be at the vanguard of this hot topic, supporting the adoption of guidance we have produced in the last two years for both industry and policy makers. A new, dedicated programme will also include:

- A new Social Value Actor and Resource map, providing a one-stop-shop overview of a complex landscape for members
- A workshop series tackling key policy and industry issues, e.g. business case, measurement, each generating written outputs to help advance specific challenges
- Associated training courses, including bespoke offerings for members
- An Innovation Sprint, focused on improving community engagement

CITIES PROGRAMME

Year three of our Cities Programme will see a continued forging of partnerships between local government and UKGBC's industry membership, to catalyse the delivery of sustainable places. This advocacy will include:

- Expansion of the Policy Playbook, to include commercial buildings
- High-level policy roundtables with political leaders and officers
- 'Foreground' workshops to inform and influence major projects
- A Cities Summit to convene policy-makers and private sector around leading practices
- A global webinar series to facilitate policy knowledge exchange
- Participation in Build Upon 2, a WorldGBC consortium on city-level retrofit

CIRCULAR ECONOMY PROGRAMME

Year two of the programme will continue to promote circular principles and collaboration with members and other stakeholders to create practical guidance for the industry.

Following April's launch of our Guidance for Construction Clients, the programme will include:

- Ongoing updating of UKGBC's Circular Economy Actor and Resource Map
- Workshops with groups of members to test and refine the Guidance, including developers and contractors
- Policy-focussed roundtables
- A Masterclass and other education activities
- A new task group to create the next guidance document
- A collaborative project with four European cities to explore circular built assets at the city scale and the tools required by professionals

CLIMATE RESILIENCE PROJECT

UKGBC will continue to raise awareness on how the built environment can be made more adaptable to climatic changes, including:

- Actor and Resource map updates
- Roundtables and workshops, with Infrastructure and University Research Forums

Workshops with members as part of UKGBC's role as a Project Partner on the Greater Manchester IGNITION project, which seeks to develop innovative ways of financing natural solutions to deliver resilience

NATURE AND BIODIVERSITY PROJECT

UKGBC is leveraging the success of the recent Our Changing Nature event, raising membership awareness of the vital role of nature and biodiversity, to launch a programme of work with input from, and engagement of, our members. This will comprise:

- Continuous updates to our Actor and Resource Map, identifying key participants and influencers
- Policy work, especially relating to Biodiversity Net Gain frameworks and the Environment Bill
- A Masterclass on Biodiversity Net Gain or Green Infrastructure and other learning activities

HEALTH AND WELLBEING PROJECT

A topic of vital interest to the industry and policy-makers, UKGBC will again be dialling up our work on health and wellbeing this year. This includes:

- A Parliamentary event
- Collaborative campaigning on air quality, including regional events
- Integration of health and wellbeing into key policy recommendations
- Associated learning opportunities
- UKGBC participation in an air quality campaign focused on construction emissions

Thank you

Our programme and project sponsors

ANZ: Redevco Foundation, BAM, Berkeley Group, Hoare Lea, Grosvenor, JLL

Cities Programme: Avison Young, British Land, BuroHappold, Rockwool

Local Networks (seconding organisations or hosts): BuroHappold, Chetwoods Architects, Linkcity, Hilson Moran, WSP

Leadership: Grosvenor, The Crown Estate, Mitsubishi Electric, Sir Robert McAlpine, Aggregate Industries, Lendlease

Circular Economy Programme: Crown Estate, Clarion, ISG, TFT, Telford, HS2, Cleveland Steel

Whole Life Carbon event: Landsec, Centre for Industrial Energy, Materials and Products (CIEMAP)/ University of Leeds, Edinburgh Napier University

Innovation & Cities: EIT Climate-KIC

Climate Resilience & Retrofit: InnovateUK

Our Changing Nature: Heathrow, Atelier Ten, Arup, Peel Land & Property Group, Outerspace





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